AOA is proud to announce a new partnership with the University of Southern California (USC) — a leadership education offering for orthopaedic leaders: AOA/USC APEX Leadership Program.

Program Benefits
The AOA’s in-depth APEX Leadership Program blends in-person and distance-learning formats to tackle essential leadership development skills required of surgeons today.

• **Cohort** Using a cohort learning model, participants will benefit from networking and collegiality during the 10-month program and beyond.

• **AOA Scholars** Cohort graduates will emerge into an esteemed and highly coveted group of APEX alumni.

• **Ambassadors** Our first Ambassadors are senior, recognized orthopaedic leaders who have been involved in the development of the curriculum and past AOA Leadership Development offerings. Program attendees have the opportunity to become Ambassadors to future APEX Leadership Program cohorts.

• **Capstone Project** Identify a personal, departmental, or institutional-based leadership project to incorporate the skills learned to provide solutions valuable to you and your home institution. One-on-one engagement and feedback with faculty for the duration of the 10-month project will be provided.

• **Leadership Self-Assessment for Personal Development and Leading Teams** Understand your personal leadership style to further develop and expand your personal skills and amplify your success in leading others.

• **Highly interactive in-person meetings in Chicago and on the USC campus** A third meeting will be held in conjunction with the AOA Annual Meeting each year. Relevant case studies, experiential hands-on exercises, simulation activities, small breakout sessions, interactive classes, and online discussions, provide a vibrant learning environment to connect with other orthopaedic leaders and enhance your leadership skills.

**Partnership with USC**
With a long history of developing leadership programs for the orthopaedic community, the AOA is honored to partner with the University of Southern California’s Marshal School of Business, Executive Education (USC MSBEE) to launch the APEX Leadership Program. USC is consistently ranked as one of the best business schools in the United States and is recognized for its intellectually rigorous, engaging, and cutting-edge curriculum.

**Who Should Attend?**
Orthopaedic leaders who wish to achieve prime leadership status in the orthopaedic community and in their workplace will find value in this experience. AOA’s signature blend of leadership development, with direct relevance to orthopaedics and issues confronting medicine, allows individuals at any stage of their career to expand their knowledge and leadership skills.
APEX Learning Objectives include:

**Understanding the Health Care Industry**
- Develop a better understanding of policy, competitors and trends in the health care industry to make you a better leader

**Developing a Strategic Mindset**
- Understand the relationship between strategy, market structure, and the impact of frontline activities on strategic goals.
- Describe the strategy formation process

**Strategic Analysis for Competitive Advantage**
- Learn how to make strategic choices in an analytical and integrative manner
- Address the challenge of sustainability and how to maximize the long-term value of the organization
- Meet the challenge of changing technologies and increasing competition

**Organizational Culture**
- Recognize how culture is reflected in ongoing interactions
- Understand how the various facets of culture function as important levers for impacting organizational performance and effectiveness

**Personal Leadership**
- Explore effective leadership styles and when to assume each role in different situations
- Understand the role of accountability for personal development
- Learn the characteristics of executive leadership: integrity, vision, innovation, and interpersonal relations

**Effectively Negotiating/Power of Persuasion**
- Understand communication styles & achieving win-win outcomes
- Understand Emotional Intelligence
- Learn how to use the art of persuasion and deal with difficult situations
- Understand which power and influence dynamics can both serve and hinder leaders

**Leadership for High Performing Teams**
- Understand the keys to effective people management
- Identify different management styles and when to use them
- Recognize the skills necessary for building teams, facilitating and leading groups

“"The new APEX Leadership Program is a unique offering for all orthopaedic surgeons. We’ve taken careful consideration to develop this program with the specific needs of our surgeons in mind. In this dynamic ever-changing environment, these personal leadership and executive skills are more important than ever.”

– Theodore W. Parsons, MD, FACS, FAOA
Professor and Chair, Henry Ford Hospital
APEX Program Ambassador

Visit [www.aoassn.org/APEX](http://www.aoassn.org/APEX) and complete the online form to receive future updates and announcements.