AMERICAN ORTHOPAEDIC ASSOCIATION

**FEBRUARY 18–19, 2027**
The Westin Galleria Dallas | Dallas, Texas
In conjunction with ARCOS

## 2027 AOA PARTNERSHIP OPPORTUNITIES

# WINTER CORD CONFERENCE

## Corporate Support & Exhibitor Prospectus

"Bridging the Gap: Preparing Tomorrow's Residents Today"

## ACCESS THE LEADERS SHAPING **ORTHOPAEDIC TRAINING.**

Connect with program directors, department leaders, coordinators, and faculty through the American Orthopaedic Association's Council of Orthopaedic Residency Directors (CORD), a community shaping orthopaedic residency education from applicant selection through preparation for independent practice.

**200–220**
anticipated attendees

**1.5 DAYS**
education and connection

**92%**
of ACGME-accredited U.S. orthopaedic residency programs participate in CORD



## CHOOSE YOUR **PRESENCE.**

Connect with GME leaders through sponsorship and exhibit opportunities that support the educational programming and professional relationships at the heart of CORD.

| OPPORTUNITY | INVESTMENT | WHAT IT DELIVERS |
|---|---|---|
| **Lunch Sponsorship** | **$5,000** | Support Thursday's networking lunch and connect with the full attendee audience RESERVED |
| **CORD Reception Sponsorship** | **$5,000** | Brand alignment with the conference's key networking event on Thursday evening in the exhibit area |
| **Breakfast Sponsorship** | **$5,000** | Support Friday's Coffee & Conversations breakfast and connect with the full attendee audience RESERVED |
| **Exhibit Tabletop Display** | **$2,500** | Assigned exhibit space, one table and two chairs; attendee interaction during meals, breaks and the reception |
| **Lanyards** | **$2,500** | Feature your company's branding on lanyards distributed to CORD registrants and worn throughout the conference |

**SHARED BENEFITS FOR EACH SPONSORSHIP** Pre-event, on-site, and post-event recognition through signage, the AOA website, event communications, and the monthly CORD Report newsletter; verbal recognition during the conference and opportunities for sponsor representatives to participate in key networking events.

## PLAN YOUR **PRESENCE.**

Explore the educational programming and scheduled opportunities to engage with the CORD audience throughout the conference.

### PROGRAM **HIGHLIGHTS**

**FEEDBACK AND REFLECTION ON MEDICAL EDUCATION:**
Ann E. Van Heest CORD Lecture

**COMPETENT OR AUTONOMOUS?**
Defining the True Endpoint of Residency

**OUT OF LIMBO:**
Bridging the Gap for Unmatched Applicants

**KNOWLEDGE IN PRACTICE:**
Common Program Requirements and ABOS Alignment

### EXHIBIT & ENGAGEMENT **SCHEDULE**

Local Dallas time

| | | |
|---|---|---|
| **WEDNESDAY, FEBRUARY 17, 2027** | **6:00pm-9:00pm** | Exhibit setup |
| **THURSDAY, FEBRUARY 18, 2027** | **12:00pm-1:00pm** | Sponsored lunch |
| **THURSDAY, FEBRUARY 18, 2027** | **12:00pm-5:30pm** | Exhibits open |
| **THURSDAY, FEBRUARY 18, 2027** | **4:30pm-5:30pm** | CORD reception |
| **FRIDAY, FEBRUARY 19, 2027** | **7:00am-8:00am** | Sponsored breakfast |
| **FRIDAY, FEBRUARY 19, 2027** | **7:00am–1:00pm** | Exhibits open |
| **FRIDAY, FEBRUARY 19, 2027** | **1:00pm-3:00pm** | Exhibit move-out |

## RESERVE YOUR **OPPORTUNITY**

Contact the AOA Corporate Relations team to confirm availability, discuss sponsorship benefits, and arrange your participation.

**AOA CORPORATE RELATIONS**
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